

DESCENTE

Financial Summary of FY2026 1Q

DESCENTE LTD. August 3, 2026

Financial Summary of the FY2026 1Q

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PL

Net sales

In Japan, net sales increased primarily due to efforts to strengthen the directly-managed store business of “DESCENTE” and raise the ratio of the directly-managed store business.
In South Korea, net sales increased, driven by strong performance of “DESCENTE”.

Ordinary Income

Achieved **record-high profits** for the first three-month period, mainly due to an increase in equity in earnings of affiliates, resulting from the growth of “DESCENTE” in China.

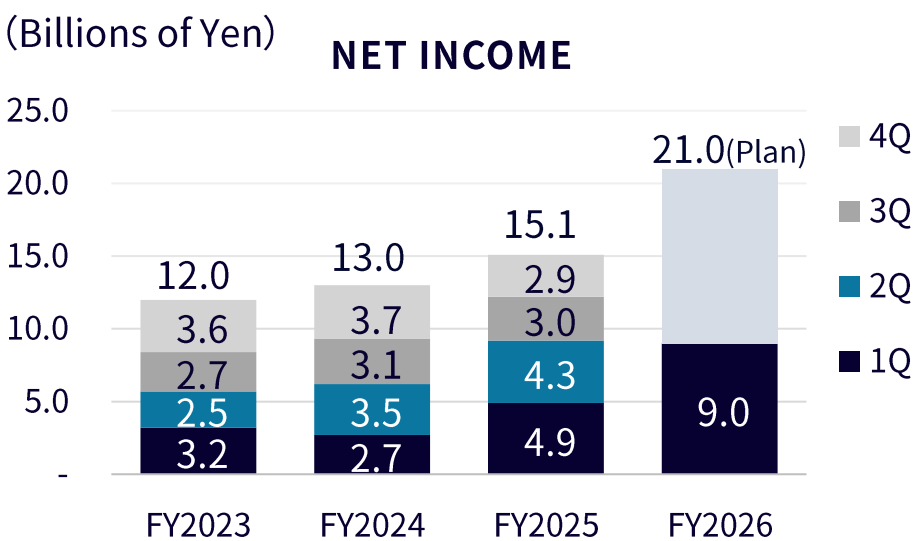
Net Income

Achieved **record-high profits** for the first three-month period, due to an increase in ordinary income.

(Billions of Yen)	FY2025 1Q	FY2026 1Q	Changes	FY 2026 Plan
Net Sales	24.7	27.7	+3.0	120.0
Ordinary Income	4.6	9.7	+5.1	26.0
Net Income	4.9	9.0	+4.1	21.0

BS

(Billions of Yen)	FY2025 4Q	FY2026 1Q	Changes
Total assets	178.7	201.0	+22.3
Liabilities	36.8	50.9	+14.1
Net assets	141.9	150.1	+8.2

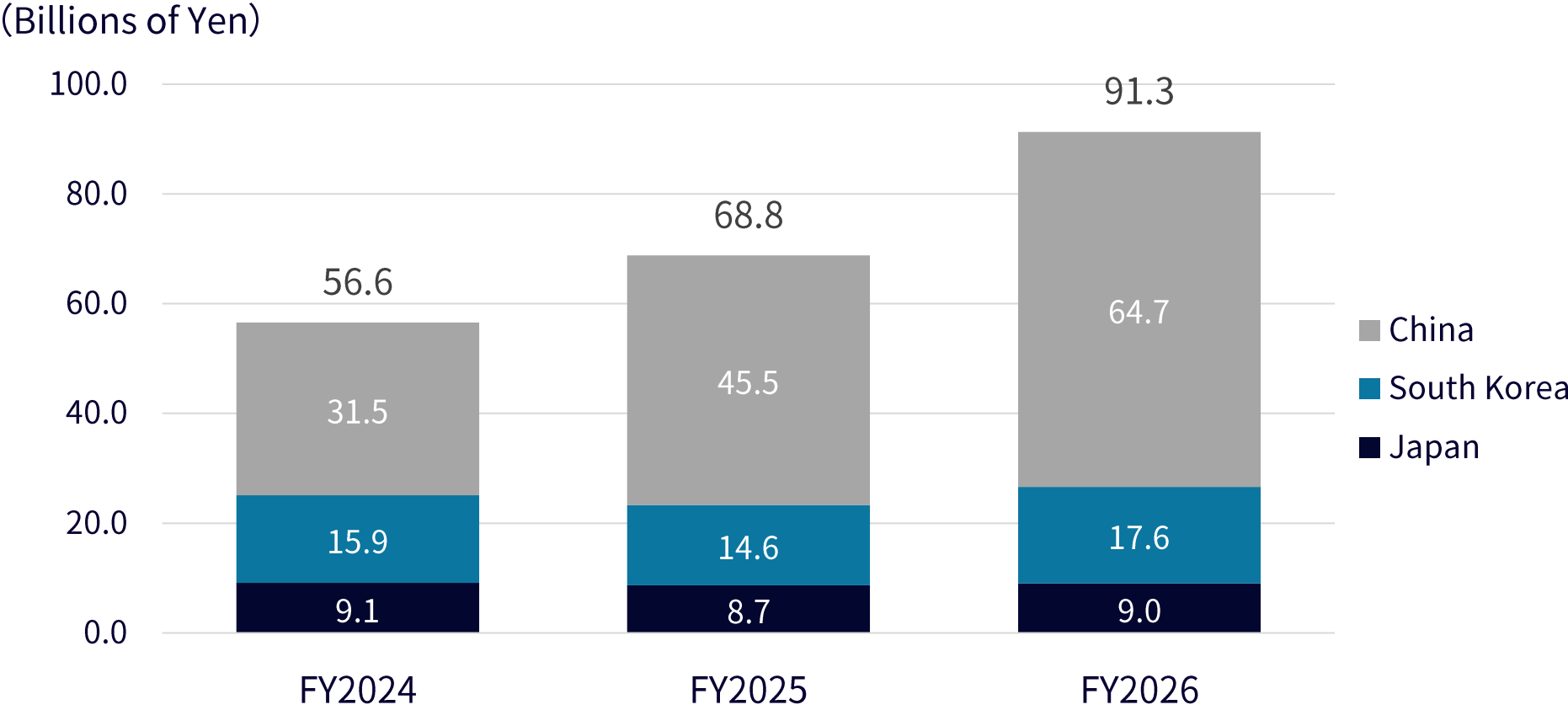


*To ensure consistency with full-year results, some rounding adjustments have been made to the quarterly figures.

Sales in Three Major Countries for FY2026 1Q*

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- Japan** Sales increased due to strong performance in the directly-managed store business of “DESCENTE” and the wholesale business of “MoveSport”.
- South Korea** Sales increased due to significant growth of “DESCENTE” and well performance of “umbro” and ”Munsingwear”.
- China** “DESCENTE” continued to grow strongly, and sales increased significantly.



*Simplified calculation based on net sales of consolidated subsidiaries and equity method affiliates in each area.

Initiatives in Japan: Latest Updates

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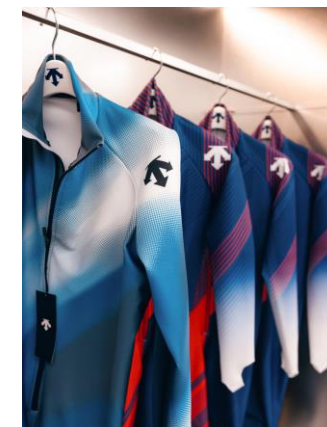
Expanded directly-managed stores and enhanced member initiatives for “DESCENTE” as a premium brand.

June 11 : DESCENTE NAGOYA HAERA

Opened a new store in the new commercial facility "HAERA" in Sakae, Nagoya, serving as a brand communication hub for the Tokai region.



Pre Order Event
for Skiwear for Member Customers
Provided a premium experience, including
customer service by contracted athletes.



“DESCENTE” and “MoveSport” signed contracts with top athletes and began to supply products. Aiming to strengthen product development and enhance brand value.

“DESCENTE”: Signed with a top long-distance runner Ryuto Igawa*1 and the Swiss Triathlon Federation*2, began to supply shoes.

“MoveSport”: Signed with volleyball players Taito Mizumachi and Nanami Seki, as well as Suntory Sunbirds Osaka, to supply apparel.



Ryuto Igawa



Swiss Triathlon Federation



Taito Mizumachi



Nanami Seki



Suntory Sunbirds Osaka

*1: Supporting through the supply of running shoes (for road races), training wear, and training shoes. *2: “DESCENTE” supports as an official sponsor since 2013.

DESCENTE JAPAN LTD. signed a partnership agreement with Hanamaki Higashi High School.

Providing apparel to support student athletes. Aiming to appeal to younger generations and reflect their needs in product development.



Launch of Heat-Management Products for sports

Each brand developed heat-management products. Launched cleats for hot artificial turf and heat-shielding, cooling ponchos and vests.



“umbro”
Shoes with thermal insulation*3



“le coq sportif”
heat-shielding, cooling ponchos



“MoveSport”
cooling, heat-shielding vests

*3 : Features "GAINA" thermal insulation to protect feet from ground heat. 5

Initiatives in South Korea and China of the FY2026 1Q DESCENTE

South Korea “DESCENTE”: Demonstrating shoe development capabilities

Sponsored the Goyang City Half Marathon held in March. Runners wearing DELTAPRO EXP V3 took first place in 4 of the 6 categories*1.



*1 : Men's & Women's Half Marathon, 10 km and 5km

China “DESCENTE”: Supplying apparel to the Chinese national team*2

Leveraging years of expertise, we support performance improvement with high-performance skiwear meeting top athletes' needs.



*2 : Chinese national snowboard halfpipe and alpine skiing team

South Korea “Munsingwear”: Delivering results from rebranding

Rebranding drove strong sales, leading to new department store locations. We continue to strengthen products, stores, and promotions.



China “arena” : Sponsored athletes shine at 2026 China Open Swimming Championships

“arena” sponsored athletes shined by winning medals. We will continue to build “arena” as a leading competitive swimwear brand.



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