

DESCENTE

Financial Summary of FY2025

DESCENTE LTD. May 1, 2026

Financial Summary of FY2025

DESCENTE

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Net sales

In Japan, the directly-managed store business of “DESCENTE” remained strong. However, overall sales declined due to a focus on premiumization. In South Korea, sales decreased mainly due to negative foreign exchange effects (depreciation of KRW).

Ordinary income

Achieved **record-high profits for the fourth consecutive year**, mainly due to an increase in equity in earnings of affiliates, resulting from the growth of “DESCENTE” in China.

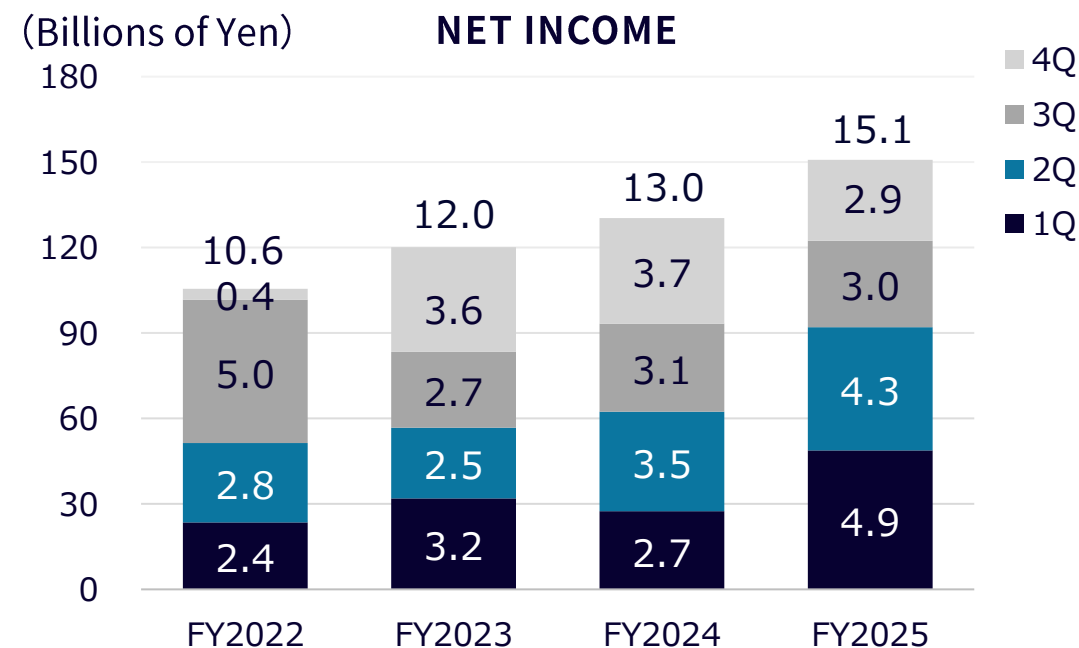
Net income

Achieved **record-high profits for the fourth consecutive year** due to an increase in ordinary income.

(Billions of Yen)	FY2024	FY2025	Changes	FY2025 Plan
Net sales	128.0	119.3	△8.7	124.0
Ordinary Income	18.6	23.9	+5.3	19.0
Net Income	13.0	15.1	+2.1	14.5

BS

(Billions of Yen)	FY2024	FY2025	Changes
Total assets	160.6	178.7	+18.1
Liabilities	36.0	36.8	+0.8
Net assets	124.6	141.9	+17.3



*To ensure consistency with full-year results, some rounding adjustments have been made to the quarterly figures.

Sales in Three Major Countries for FY2025*

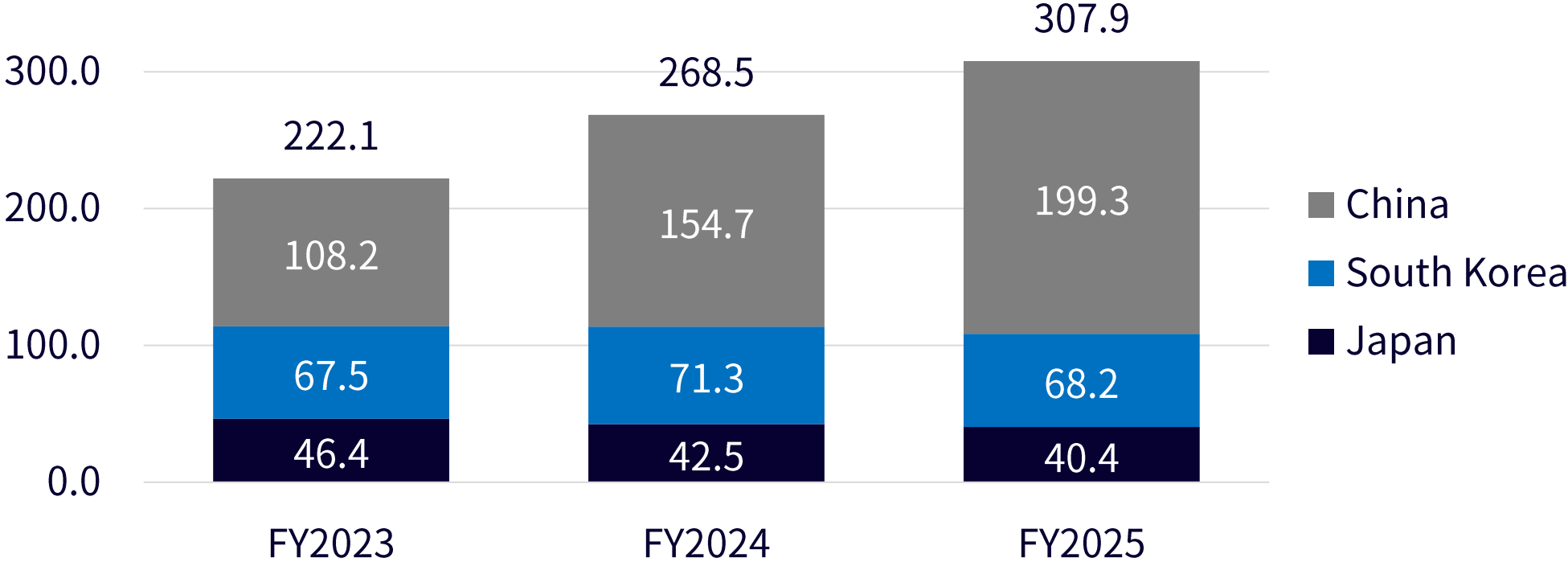
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Japan The directly-managed store business of "DESCENTE" and wholesale business of "MoveSport" performed well, yet overall revenue declined due to the shift in its pricing and channel strategies.

South Korea Sales decreased mainly due to the impact of foreign exchange rate fluctuations, despite the strong performance of "DESCENTE".

China Following the previous year, "DESCENTE" continued to grow strongly, and sales increased significantly.

(Billions of Yen)



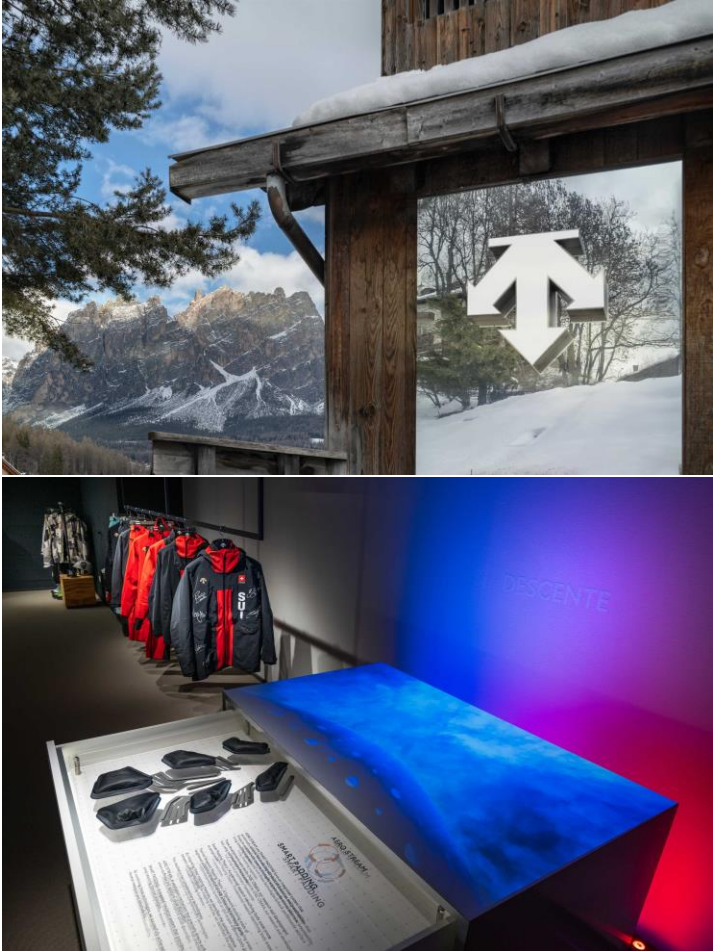
(*) Simplified calculation based on net sales of consolidated subsidiaries and equity method affiliates in each area.

Global Initiatives in 4Q FY2025

DESCENTE

“DESCENTE” Opened a Limited-Time Brand House “CASA DESCENTE” in Cortina, Italy.

During the international competition held in February 2026, “DESCENTE” opened a brand house in Cortina d'Ampezzo, Italy. The space showcased DESCENTE’s craftsmanship and history and highlighted its technological evolution and innovation.



Initiatives in Japan in 4Q FY2025①

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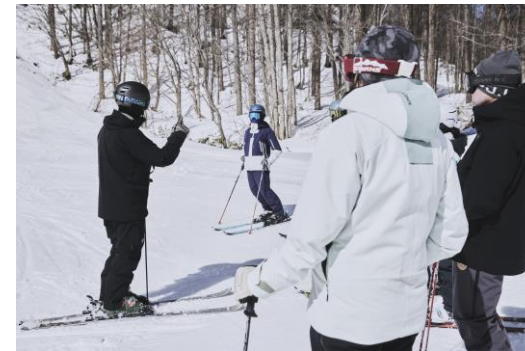
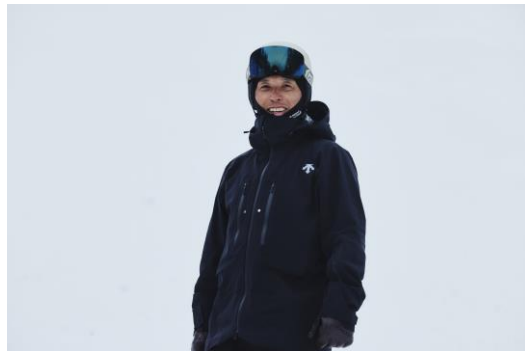
“DESCENTE” Hosts “Run GRAPHY KOBE,” a New Running Event Combining Running and Photography.

The run began on the pitch at Noevir Stadium Kobe and continued through the streets of Kobe. During the run, professional photographers captured each participant at their “coolest” moment, providing them with memorable photos.



“DESCENTE” Held a Three-Day, Two-Night “DESCENTE Ski Premium Tour” Featuring Top Professional Skiers

Hosted a premium ski event for members, featuring the opportunity to ski alongside professional skier Takao Maruyama. Provided a high-quality customer experience befitting a premium brand.



Initiatives in Japan in 4Q FY2025②

DESCENTE

“Kounoe”&“MoveSport”×Tatsuya Imai: New Products launched

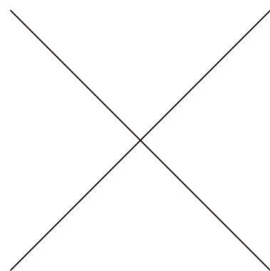
Launched the “TATSUYA IMAI Collection,” featuring original logo designs created in collaboration with baseball player Tatsuya Imai*.



*Players under contract with “Kounoe” and “Move Sport”

“UMBRO” Signs Partnership Agreement with AOFA

Signed a contract with the Aomori Prefecture Football Association. Supplying products to Aomori National Sports Festival team.



Kyoko Yoshine Appointed as Ambassador for “Le Coq Sportif”

Appointed Kyoko Yoshine as ambassador to promote our image as a French sports brand supporting a playful, authentic lifestyle.



“arena” and “Agnès b.” Launch Collaboration Items

It’s their seventh collaboration and both brands originated in France. The designs are characterized by a blend of playfulness and elegance.



Initiatives in Japan: Latest Updates

DESCENTE

“DESCENTE” Strengthens Direct Store Expansion as a Premium Sports Brand.

April 10: DESCENTE Namba Parks

April 25: DESCENTE Quartz Shinsaibashi



Initiatives in South Korea and China in 4Q FY2025

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South Korea “DESCENTE” Sponsored Runner Wins Marathon

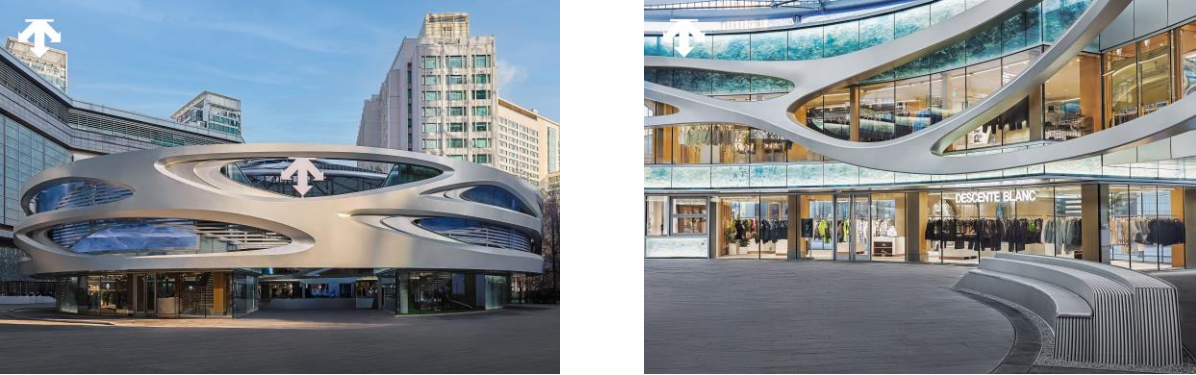
A sponsored athlete* won the 2025 JTBC Seoul Marathon, setting a personal best time wearing the shoes, DELTAPRO EXP V3.



*Little Nick Kitundu

China “DESCENTE” Opened a Flagship Store in Beijing

Opened the flagship store in China at the Beijing Huamao Center. The store showcases DESCENTE’s technical expertise and innovation.



South Korea “UMBRO” Sponsored Suwon Samsung Bluewings

Held fan meet-and-greets with the players and released special collaboration merchandise, which is nearly sold out.



China “Munsingwear” Opened a Directly-Managed Store

Opened Chongqing Raffles City store. Going forward, “Munsingwear” will continue to open stores primarily in upscale malls.

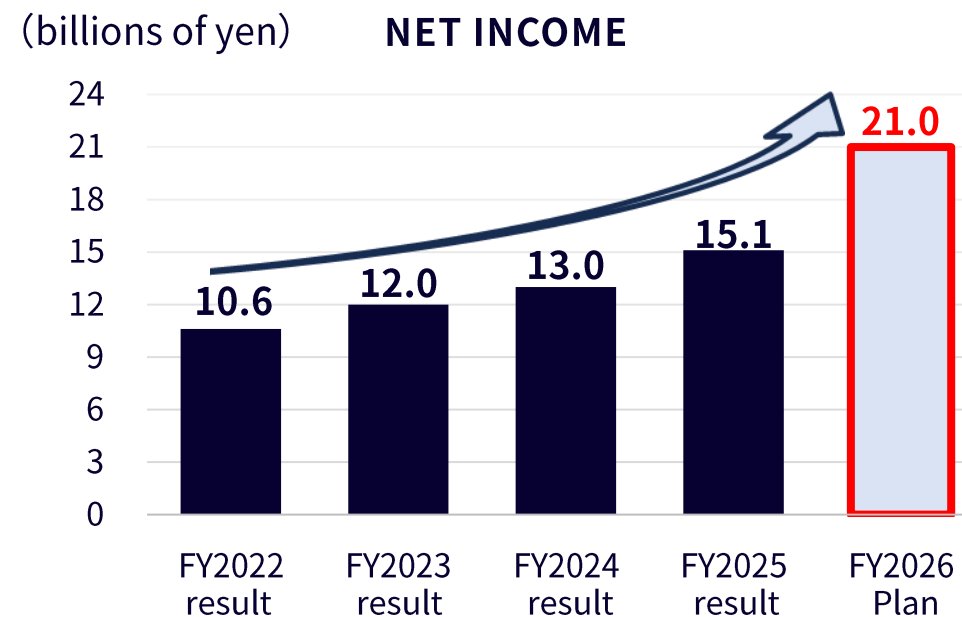


Net income

By further refining the “DESCENTE” brand and strengthening other brands, we plan to achieve **a record profit of 21 billion yen for the fifth consecutive fiscal year** (up 5.9 billion yen, or 39%, year-on-year).

- Japan: Expansion of the DTC business for the corporate brand “DESCENTE” and grow the wholesale business by thoroughly strengthening product competitiveness.
- South Korea: Driving further growth for “DESCENTE”, “UMBRO” and “arena” and expansion of the footwear business.
- China: Further expansion of the scale of the “DESCENTE”.
- South Korea and China: Promotion of the rebranding of “Le Coq Sportif” and “Munsingwear.”

(Billions of Yen)	FY2025 result	FY2026 Plan	Changes
Net sales	119.3	120.0	+0.7
Ordinary Income	23.9	26.0	+2.1
Net Income	15.1	21.0	+5.9



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