

DESCENTE

Financial Summary of FY2025 3Q

DESCENTE LTD. February 6, 2026

Financial Summary of FY2025 3Q

DESCENTE

PL

Net sales

In Japan, the directly-managed store business of “DESCENTE” remained strong. However, overall sales declined due to a focus on premiumization. In South Korea, sales decreased mainly due to negative foreign exchange effects (depreciation of KRW).

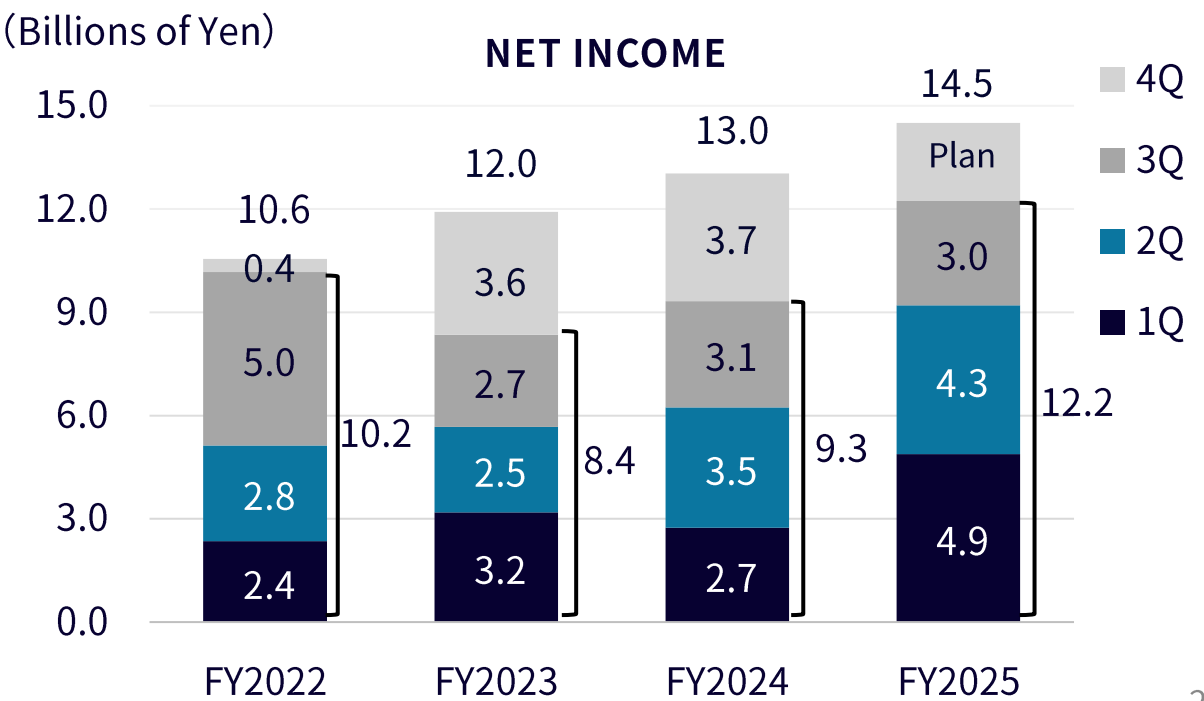
Ordinary income

Achieved **record-high profits for the first nine-month period for the fourth consecutive year**, mainly due to an increase in equity in earnings of affiliates, resulting from the growth of “DESCENTE” in China.

Net income

Achieved **record-high profits for the first nine-month period** due to an increase in ordinary income.

(Billions of Yen)	FY2024 3Q	FY2025 3Q	Changes	FY2025 Plan
Net sales	91.7	84.3	-7.4	124.0
Ordinary Income	12.6	16.8	+4.2	19.0
Net Income	9.3	12.2	+2.9	14.5



BS

(Billions of Yen)	FY2024 4Q	FY2025 3Q	Changes
Total assets	160.6	169.9	+9.3
Liabilities	36.0	36.7	+0.7
Net assets	124.6	133.2	+8.6

Sales in Three Major Countries for FY2025 3Q(*)

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Japan

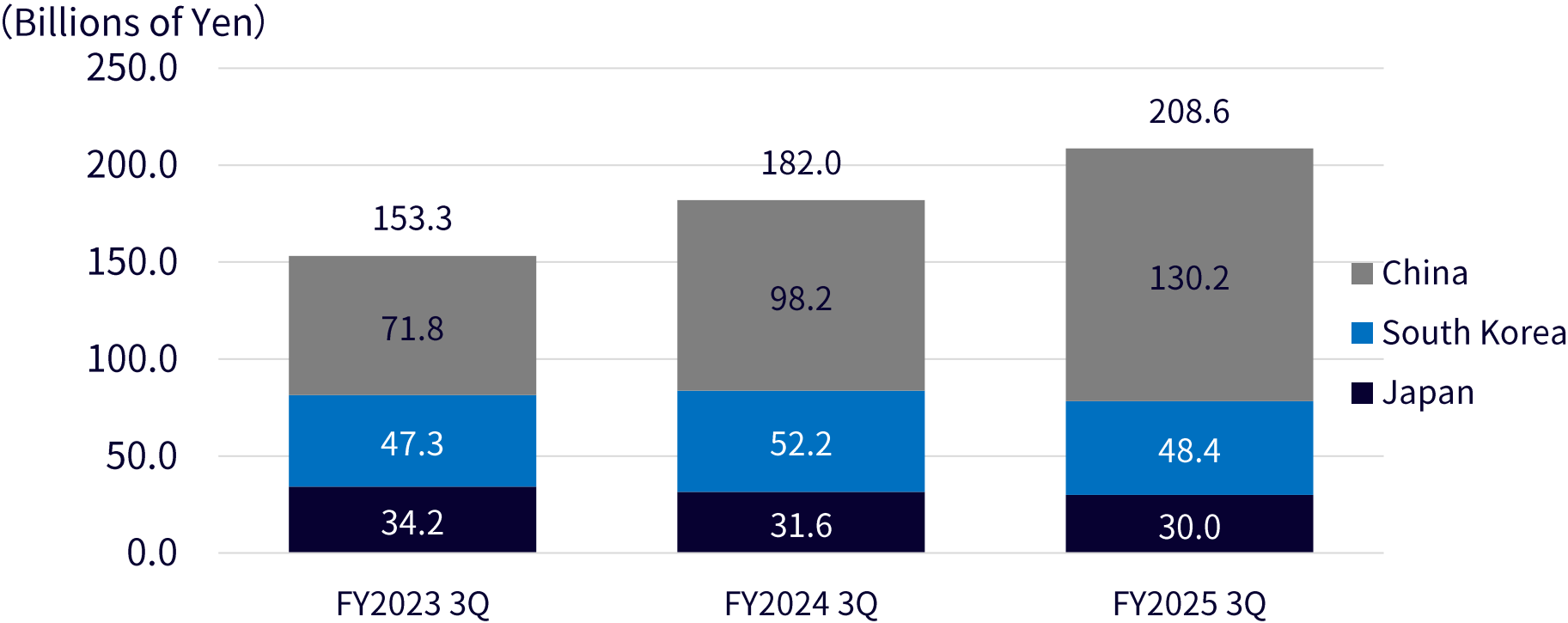
“DESCENTE”’s directly managed store business performed well, yet revenue declined due to the shift in its pricing and channel strategies.

South Korea

Sales decreased mainly due to the impact of foreign exchange rate fluctuations, despite the strong performance of “DESCENTE”.

China

Following the previous year, “DESCENTE” continued to grow strongly, and sales increased significantly.



(*) Simplified calculation based on net sales of consolidated subsidiaries and equity method affiliates in each area.

Initiatives in Japan for FY2025 3Q

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Opening of “DESCENTE” Flagship in Western Japan

Opened “DESCENTE KOBE” (approx. 300m²), strengthening “DESCENTE”’s premium brand presence via store expansion.



“arena” Swim Event with Top Athletes

Held a swim lesson and talk show for members led by contracted athletes. This event delivered an enjoyable sports experience.



“DESCENTE” Golf Event with Xander Schauffele*

Hosted an exclusive golf event with a contracted athlete, delivering a premium brand experience for loyalty members.



*Contracted “DESCENTE” athlete: World Ranking: 4th (As of the end of December 2025)

“le coq sportif” x “Moomin” Collaboration Footwear

Launched collaboration sneakers featuring “Moomin”. The unique designs drove popularity and strong sales.

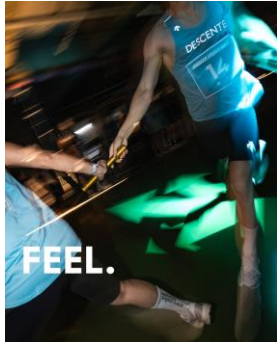
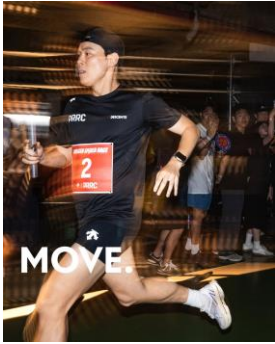
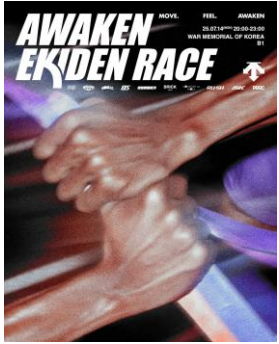


Initiatives in South Korea and China for FY2025 3Q DESCENTE

South
Korea

“DESCENTE” Hosted Unique Running Event

Hosted “AWAKEN EKIDEN RACE” (July). Led market trends with a unique indoor relay. Highlighted “DESCENTE”’s performance edge.



South
Korea

“le coq sportif” Held Collaborative Gym Event

Partnered with a renowned gym for a one-day training experience. Showcased the superior functionality and design of our products.



China

DESCENTE 90th Anniversary Brand Exhibition

Introduced 90 years of history and philosophy. Strongly promoted “DESCENTE”’s legacy of craftsmanship and continuous innovation.



China

“Munsingwear” Launched Direct Stores

Opened new stores at Chengdu SKP (Sichuan, Aug) and our JV partner Lilang's HQ in Quanzhou (Fujian, Sep).



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